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Securities identification code: 9076

June 2, 2021

To our shareholders:

Yoshitaka Taguchi President and Chief Executive Officer SEINO HOLDINGS CO., LTD. 1, Taguchi-cho, Ogaki, Gifu

NOTICE OF THE 100TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

This is to notify you of the 100th Ordinary General Meeting of Shareholders of SEINO HOLDINGS CO., LTD. (the "Company"), which will be held as described below.

To prevent the spread of the novel coronavirus (COVID-19), we kindly ask our shareholders to refrain from attending the meeting in person as much as possible, and instead exercise your voting rights by postal mail or via the internet, etc.

When exercising your voting rights by postal mail or via the internet, etc., please do so no later than 5:00 p.m., Wednesday, June 23, 2021 (Japan Standard Time) after reviewing the attached Reference Documents for the General Meeting of Shareholders.

- 1. Date and Time Thursday, June 24, 2021 at 10:00 a.m. (Japan Standard Time)
- **2. Venue:** Sopia Hall, 3F, Softpia Japan Center Building

4-1-7, Kagano, Ogaki, Gifu

3. Purposes:

Items to be reported:

- 1. Business Report and Consolidated Financial Statements for the 100th Term (from April 1, 2020 to March 31, 2021), as well as the results of audit of the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board
- 2. Non-Consolidated Financial Statements for the 100th Term (from April 1, 2020 to March 31, 2021)

Items to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Election of Nine (9) Directors

Reference Documents for the General Meeting of Shareholders

Proposal 1: Appropriation of Surplus

The Company positions profit of shareholders as an important management policy. It has a basic policy of implementing interim dividends, paying annual dividends of 11 yen per share or higher in principle and maintaining a consolidated payout ratio of around 30% while enhancing shareholder capital with a mid-to-long term view and improving profitability.

Based on this policy, the Company proposes to pay 16 yen per common share as the year-end dividends for this fiscal year. As such, the total annual dividends for this fiscal year, including the already implemented interim dividends of 11 yen, will be 27 yen per share.

(1) Type of dividend property Cash

(2) Allocation of dividend property to shareholders and total amount thereof

16 yen per common share of the Company

Total amount of dividends: 2,996,695,904 yen

(3) Effective date of distribution of dividends of surplus

June 25, 2021

Proposal 2: Election of Nine (9) Directors

The terms of office of all nine (9) Directors will expire at the conclusion of this meeting. Accordingly, the Company proposes that nine (9) Directors be elected, including three (3) Outside Directors.

The candidates for Directors are as follows:

				Attend-	Expertise				
No.	Name			ance at Board of Directors meetings	Corporate manage -ment	HR/ labor manage -ment	Finance / account -ing	Legal affairs/ risk manage -ment	Global
1	Yoshitaka Taguchi	President and Chief Executive Officer	Reelection	100% (14 out of 14 times)	√	√	√		√
2	Takao Taguchi	Representative Director in charge of Business Promotion Department (Vehicle Sales and Related Services)	Reelection	100% (14 out of 14 times)	√	>	√		√
3	Hidemi Maruta	Director in charge of International Strategies Department	Reelection	100% (14 out of 14 times)	√		√		√
4	Harumi Furuhashi	Director in charge of General Affairs Department, Human Resources Department, and Corporate Promotion Department	Reelection	100% (14 out of 14 times)		>		>	
5	Nobuyuki Nozu	Director in charge of Finance & IR Department and Accounting Department	Reelection	100% (14 out of 14 times)			√		✓
6	Yasuhisa Kotera	Director in charge of Business Promotion Department (Transportation Services), Information Systems Department, and Real Estate Development Department	Reelection	91% (10 out of 11 times)	✓				V
7	Meyumi Yamada	Outside Director Independent Officer	Reelection Outside Independent	100% (14 out of 14 times)	√			√	
8	Shintaro Takai	Outside Director Independent Officer	Reelection Outside Independent	93% (13 out of 14 times)		√		√	√
9	Yoichiro Ichimaru	Outside Director Independent Officer	Reelection Outside Independent	100% (14 out of 14 times)	√	√		√	

Notes:

^{1.} Candidate for Director Yasuhisa Kotera was elected at the 99th Ordinary General Meeting of Shareholders that was held on June 25, 2020 as director and assumed office. Accordingly, the number of his attendance at the Board of Directors meetings differs from that of the other candidates.

^{2.} Refer to the following pages for details on the candidates.

No.	Name (Date of birth)		er summary, position and responsibilities nt concurrent positions outside the Company)	Number of the Company's shares owned	
		Mar. 1985	Joined the Company		
	Jan Ma	May 1985	Temporary assignment to Seino America Inc.		
		Jan. 1988	President of the same company		
		May 1989	General Manager and Assistant to the President of the Company		
		July 1989	Director of the Company in charge of Corporate Secretariat, General Manager of General Affairs Department, General Manager of Group Planning Office, and General Manager of Seino General Research Institute		
		July 1991	Managing Director of the Company in charge of the East Area and the Tohoku Area		
		June 1996	Senior Managing Director of the Company in charge of Labor Department		
		Oct. 1998	Representative Director and Vice President of the Company in charge of Sales Headquarters and Accounting Department		
	Yoshitaka Taguchi	June 1999	Representative Director and Vice President of the Company in charge of Management and Accounting Department	706.050	
	(April 20, 1961)	June 2001	Representative Director and Vice President of the Company in charge of Management	706,052	
1		June 2003	President and Chief Executive Officer of the Company (present position)		
		June 2018	External Director of MARUI GROUP CO., LTD. (scheduled to retire from the position in June 2021)		
		[Significant	concurrent positions outside the Company]		
	Ltd., R Ltd., H Transp Tokai S Transp Ltd., K Cleara Netz T Seino and Se	Ltd., Repress Ltd., Hokkai Transportatio Tokai Seino Transportatio Ltd., Kyushu Clearance Se Netz Toyota Seino Tradin and Seino En MARUI GRe	ve Director and Chairman of Kanto Unyu Co., entative Director of Seino Transportation Co., do Seino Transportation Co., Ltd., Kanto Seino on Co., Ltd., Seino Super Express Co., Ltd., Transportation Co., Ltd., Nohi Seino on Co., Ltd., Shikoku Seino Transportation Co., a Seino Transportation Co., Ltd., Seino Customs ervice Co., Ltd., Toyota Corolla Gifu Co., Ltd., Gifu Co., Ltd., Gifu Hino Motor Co., Ltd., g Co., Ltd., Seino Information Service Co., Ltd., sgineering Co., Ltd., External Director of OUP CO., LTD. (scheduled to retire from the time 2021), and Chairman of the Taguchi		
		position in Ju Fukujukai Fo			
	Reasons for nomination as c				

Yoshitaka Taguchi has led the management of the Company for many years, and has strengthened its base by putting its management philosophy into practice for realizing the company's mission. He has been asked to continue as a candidate for Director because his management skills based on strong leadership exerted though his broad knowledge and abundant experience have been found to be essential for further enhancement of corporate value and sustained growth of the Group as a whole.

No.	Name (Date of birth)		er summary, position and responsibilities nt concurrent positions outside the Company)	Number of the Company's shares owned
		Apr. 1984	Joined Nisshin Flour Milling Inc.	
		July 1992	Joined Gifu Hino Motor Co., Ltd.	
		June 1995	Director and Assistant General Manager of Sales Department of the same company	
		Apr. 1998	Senior Managing Director of the same company	
		June 1999	Director and Assistant to Director in charge of Sales Headquarters of the Company	
		Apr. 2000	Managing Director of the Company in charge of Sales Headquarters	
		June 2003	Senior Managing Director of the Company in charge of Sales Control	
		Oct. 2005	Director of the Company in charge of Transportation Services Planning Department	
		Oct. 2005	Senior Managing Director of Seino Transportation Co., Ltd. in charge of Management	
		June 2006	Director of the Company in charge of Sales	
	Takao Taguchi (February 2, 1962)	June 2007	Director of the Company in charge of Vehicle Sales and Related Services Planning Department	397,773
2		Apr. 2011	Director of the Company in charge of Business Promotion Department (Vehicle Sales and Related Services)	
		June 2015	Representative Director of the Company in charge of Business Promotion Department (Vehicle Sales and Related Services)	
		Aug. 2015	Representative Director of the Company in charge of Business Promotion Department (Vehicle Sales and Related Services), Accounting Department and Finance & IR Department	
		June 2016	Representative Director of the Company in charge of Business Promotion Department (Vehicle Sales and Related Services) (present position)	
		[Significant of	concurrent positions outside the Company]	
		Co., Ltd., Re	ve Director and Chairman of Shiga Hino Motor presentative Director and President of Toyota Co., Ltd., Netz Toyota Gifu Co., Ltd., and Gifu Co., Ltd.	

Takao Taguchi has led the management of the Company, and has promoted the enhancement of its corporate value and strengthening of its business foundations. As the person responsible for Vehicle Sales and Related Services business, he has made it more competitive and contributed to the improvement of profitability, and he has been asked to continue as a candidate for Director because it was found that he can be expected to contribute to building a more robust management structure for the Group and its growth and development.

No.	Name (Date of birth)		er summary, position and responsibilities nt concurrent positions outside the Company)	Number of the Company's shares owne	
		Apr. 1985	Joined the National Tax Agency		
		July 1992	Superintendent of Monbetsu Tax Office		
		July 1995	Director of Co-ordination Department, Sapporo Regional Taxation Bureau		
		May 1996	Consul, Consulate-General of Japan in Hong Kong		
		Oct. 1997	Joined the Company as General Manager of Corporate Planning Office		
		June 2001	Director of the Company in charge of Accounting Department and Employee's Pension Fund		
		Mar. 2002	Director of the Company in charge of Accounting Department and Finance & IR Department		
		Dec. 2004	Director of the Company in charge of Accounting Department, Finance & IR Department, Loan Management Department, Group Management Department, and Accounting and Auditing Office		
	Hidemi Maruta (March 4, 1963)	Oct. 2005	Director of Seino Transportation Co., Ltd. in charge of Accounting Department, Finance Department, and Loan Management Department	5 0.000	
3		Oct. 2005	Director of the Company in charge of Accounting Department, Finance & IR Department, and Loan Management Department	50,000	
		Apr. 2012	Director of the Company in charge of Accounting Department, Finance & IR Department, and Real Estate Development Department		
		June 2013	Director of the Company in charge of Accounting Department and Finance & IR Department		
		Apr. 2014	Director of the Company in charge of Accounting Department, Finance & IR Department, and International Strategies Office		
		June 2014	Director of the Company in charge of International Strategies Office		
				Director of the Company in charge of International Strategies Department (present position)	
		[Significant of	concurrent positions outside the Company]		
		Audit & Sup Co., Ltd., Se Seino Tradin			

Hidemi Maruta has abundant knowledge and experience accumulated in the National Tax Agency and other government agencies, has accomplishments such as promoting overseas business with planning skills and execution skills, and also possesses insight on company management, and been asked to continue as a candidate for Director because he will assist the Company's sustained growth and enhance its medium- to long-term corporate value.

No.	Name (Date of birth)		Career summary, position and responsibilities (significant concurrent positions outside the Company)		
		Mar. 1981	Joined the Company		
		July 2003	General Manager of Eco Business Department of the Company		
		Oct. 2005	General Manager of Operations Department of Seino Transportation Co., Ltd.		
	Harumi Furuhashi (April 13, 1957)	Apr. 2007	General Manager of Sales Department stationed in the Chubu Area of the same company		
		Apr. 2009	Executive Officer of the same company, General Manager in charge of Shizuoka Mikawa Area	37,000	
		Apr. 2011	Executive Officer of the same company, General Manager in charge of Meito Area		
4		Apr. 2012	Director of the same company in charge of Human Resources Department		
		Apr. 2012	General Manager of Human Resources Department of the Company		
		June 2013	Director of the Company in charge of General Affairs Department, Human Resources Department, and Corporate Promotion Department (present position)		

Harumi Furuhashi has abundant experience in a variety of divisions such as sales and operations mainly in the Transportation Services business, has accomplishments in strengthening the Company's governance and securing human resources, and also possesses insight concerning company management, and has been asked to continue as a candidate for Director to assist the Company's sustained growth and enhance its medium- to long-term corporate value.

No.	Name (Date of birth)	Career summary, position and responsibilities (significant concurrent positions outside the Company)		Number of the Company's shares owned		
		Apr. 1985	Joined the Tokai Bank, Ltd. (currently MUFG Bank, Ltd.)			
		Jan. 2014	Joined the Company as General Manager of Corporate Planning Office			
		July 2014	Executive Manager of the Accounting Department and Finance & IR Department of the Company			
		July 2014	General Manager of Finance Department of Seino Transportation Co., Ltd.			
	Nobuyuki Nozu (May 24, 1961)	Apr. 2015	Executive Officer and General Manager of Finance Department of the same company	18,000		
5		Apr. 2016	Director in charge of the Accounting Department and Finance Department of the same company			
		June 2016	Director of the Company in charge of Finance & IR Department and Accounting Department (present position)			
		Apr. 2018	Director of Seino Transportation Co., Ltd. in charge of Finance Department (present position)			
	Reasons for nomination as candidate for Director					
		experience and an advanced sense of balance ac				
			est personality and much class, and also has achievent through accounting, and has been asked to			
			s sustained growth and enhance its medium- to l			

No.	Name (Date of birth)	Career summary, position and responsibilities (significant concurrent positions outside the Company)		Number of the Company's shares owned
		Mar. 1982	Joined the Company	
		Apr. 1997	Manager of the Kasai Branch of the Company	
		Apr. 2002	Manager of the Matsubara Branch of the Company	
		July 2004	Chief of the Sanyo Block and manager of the Okayama Branch of the Company	
		Apr. 2009	Manager of the Sakai Branch of Seino Transportation Co., Ltd.	
		Apr. 2010	Executive Officer and General Manager of Sales Management Department of the same company	
		Apr. 2013	Director of the same company in charge of Sales Management Department	3,000
	Yasuhisa Kotera	June 2015	Managing Director of the same company in charge of Sales Headquarters	
6	(August 7, 1959)	Apr. 2016	Senior Managing Director of the same company in charge of Sales Headquarters	
0		Apr. 2017	Representative Director and President of Seino Super Express Co., Ltd.	
		Apr. 2020	Representative Director and President of Seino Transportation Co., Ltd. (present position)	
		June 2020	Director of the Company in charge of Business Promotion Department (Transportation Services), Information Systems Department, and Real Estate Development Department (present position)	
		[Significant of	concurrent positions outside the Company]	
		Representation Transportation	ve Director and President of Seino on Co., Ltd.	

Reasons for nomination as candidate for Outside Director
Yasuhisa Kotera has been asked to continue as a candidate for Director because he has experience as front-line supervisor of transportation business and management of subsidiaries for many years, a record of promoting measures for sales and product development, and has experience and knowledge concerning the Company's business and operations along with knowledge concerning company management.

No.	Name (Date of birth)		Career summary, position and responsibilities (significant concurrent positions outside the Company)			
		Apr. 1995	Joined KOEI KOGYO Co., Ltd.			
		May 1997	Joined Kiss Me Cosmetics Co., Ltd. (currently ISEHAN Co., Ltd)			
		July 1999	Co-founding Representative Director of i- Style Co., Ltd.			
		Apr. 2000	Co-founding Representative Director of istyle Inc.			
		Dec. 2009	Director of istyle Inc. (present position)			
		May 2012	Representative Director and President of Cyberstar Inc.			
	Meyumi Yamada (August 30, 1972)	Sept. 2015	Director of MEDIA GLOBE Co., Ltd. (present position)	6,750		
		Mar. 2016	Representative Director and President of ISPartners Inc.			
		Sept. 2016	Director of Eat Smart, Inc.			
7		June 2017	Outside Director of JAPAN POST INSURANCE Co., Ltd. (present position)			
		June 2017	Outside Director of the Company (present position)			
		Dec. 2019	Director of ISPartners Inc. (present position)			
		[Significant concurrent positions outside the Company]				
		Director of is INSURANCI	tyle Inc. and Outside Director of JAPAN POST E Co., Ltd.			
	Reasons for nomination as candidate for Outside Director					
			will contribute to the Company's sustained growt			
		•	s perspective, and her selection is in line with "en part of the Company's basic policy for corporate;	•		
			vice on and supervise the Company's business ex			
	perspective of e-commerce and	d UI/UX. If sh	e is elected, she will be involved as a member of	the Human		
	Resources Committee from an and the determination of office	•	tandpoint in the selection of the Company's cand	idates for officers		

and the determination of officers' remuneration and other matters

No.	Name (Date of birth)		Career summary, position and responsibilities (significant concurrent positions outside the Company)	
		Apr. 1999 Jan. 2007	Admission as a Lawyer (Daiichi Tokyo Bar Association) Joined Nagashima & Ohno (currently Nagashima Ohno & Tsunematsu) Partner attorney at Nagashima Ohno &	
		Feb. 2010	Tsunematsu Outside Audit & Supervisory Board Member	
		1 50. 2010	of MIKI SHOKO CO., LTD (present position)	
		Sept. 2014	Outside Director of ARRK CORPORATION	
	Shintaro Takai (January 24, 1973)	June 2016	Representative attorney of Takai & Partners (present position)	4,500
		June 2016	Outside Director of Works Applications Co., Ltd.	
8		June 2018	Outside Director of the Company (present position)	
		[Significant concurrent positions outside the Compa		
		Representativ	ve attorney of Takai & Partners	

Reasons for nomination as candidate for Outside Director

The Company judges that Shintaro Takai is a person who contributes to "providing appropriate opinions, advise, suggestions, etc. from an independent and objective standpoint based on extensive experience, highly specialized knowledge, etc." as set forth in the Company's Corporate Governance Code, and that, while he does not have any direct experience in the management of a company, the depth of his legal knowledge in the international field will contribute to the promotion of internationalization, which is a focus of the Company, and the enhancement of the governance system. The Company also expects him to provide advice on and supervise the Company's business execution not only in the field of international affairs, but also from the perspective of compliance in general corporate legal affairs. If he is elected, he will be involved as a member of the Human Resources Committee from an independent standpoint in the selection of the Company's candidates for officers and the determination of officers' remuneration and other matters

No.	Name (Date of birth)		er summary, position and responsibilities nt concurrent positions outside the Company)	Number of the Company's shares owned		
		July 1971	Joined Toyota Motor Sales Co., Ltd.			
		Feb. 1996	Department Manager of Human Resources Department of Toyota Motor Corporation			
		Jan. 1999	General Manager of Toyota Corolla Division of the same company			
		Jan. 2000	General Manager of Corolla Channel Operations Division of the same company			
		June 2001	Director and Chief Officer of Corolla Channel Operations Center of the same company			
		June 2003	Managing Officer of the same company			
		June 2005	Senior Managing Director of the same company, Chief Officer of Domestic Sales Operations Group and Customer Service Operations Group			
		June 2009	Executive Vice President and Member of the Board of the same company			
	Yoichiro Ichimaru (October 10, 1948)	June 2009	Audit & Supervisory Board Member of Aioi Insurance Co., Ltd.	2,750		
		Oct. 2010	Audit & Supervisory Board Member of Aioi Nissay Dowa Insurance Co., Ltd.			
9		June 2011	Full-Time Audit & Supervisory Board Member of Toyota Motor Corporation			
		June 2015	Executive Advisor to the same company			
		June 2015	Representative Director and Chairman of Aioi Nissay Dowa Insurance Co., Ltd.			
		Mar. 2017	Outside Director of Chugai Pharmaceutical Co., Ltd. (present position)			
		June 2017	Senior Advisor to Aioi Nissay Dowa Insurance Co., Ltd.			
		Jun. 2019	Outside Director of the Company (present position)			
		[Significant	concurrent positions outside the Company]			
		Outside Dire	ector of Chugai Pharmaceutical Co., Ltd.			
	Reasons for nomination as candidate for Outside Director The Company judges that Yoichiro Ichimaru will appropriately execute his duties as an Outside Director of the Company due to the view that he is skilled in advising aimed at the realization of "value creation" that is the mission of the Company and in supervising risk management and corporate governance based on his abundant					
	We also expect him to provious of general corporate manage	de advice on and ment, "risk man	anagement executive and auditor. d supervise the Company's business execution fro nagement," and "corporate governance." If he is el res Committee from an independent standpoint ir	ected, he will be		

Notes:

1. When nominating candidates for Director, an impartial and strict review is carried out by the Human Resources Committee based on the Company's basic policy for corporate governance, which states that "a candidate be an individual that has excellent character, insight, ability and extensive experience, as well as a strong sense of ethics" and "a candidate for Outside Director be an individual that fulfills the requirements for independence established by the Tokyo Stock Exchange."

the Company's candidates for officers and the determination of officers' remuneration and other matters.

- 2. Special interest between the candidates for Directors and the Company are as follows:
 - (1) Candidate for Director Yoshitaka Taguchi also has a post as Representative Director and Chairman at Kanto Unyu Co., Ltd. and Representative Director at Shikoku Seino Transportation Co., Ltd. and Seino Customs Clearance Service Co., Ltd., with which the Company has a competitive relationship in terms of operational consignment and the like.
 - (2) Candidate for Director Yoshitaka Taguchi also has a post as Chairman at the Taguchi Fukujukai Foundation, which is the largest shareholder holding 13.86% of the total equity of the Company.

- (3) Candidate for Director Hidemi Maruta has a post as Audit & Supervisory Board Member at Seino Customs Clearance Service Co., Ltd., with which the Company has a competitive relationship in terms of operational consignment and the like.
- (4) There are no other special interests between the Company and other candidates.
- 3. Among candidates for Directors, Meyumi Yamada, Shintaro Takai and Yoichiro Ichimaru are candidates for Outside Directors.
- 4. The Company has concluded limited liability agreements with Meyumi Yamada, Shintaro Takai and Yoichiro Ichimaru limiting their liabilities specified in Article 423, Paragraph 1 of the Companies Act, based on the provisions of Article 427, Paragraph 1 of the Companies Act. Their maximum amount of liability shall be 20 million yen or the amount stipulated by laws and regulations, whichever is higher. If their reelection is approved, the Company plans to continue these agreements.
- 5. The Company has entered into a contract of Directors and Officers Liability Insurance with an insurance agency, as provided for in Article 430-3, Paragraph 1 of the Companies Act. This insurance policy covers damages arising from third-party suits, shareholder derivative suits and the like, borne by the insured persons. Each candidate is included as insured in the insurance policy. Furthermore, at the time of the next renewal, the Company intends to renew the insurance policy without changing any of the detail.
- 6. The Company has registered Meyumi Yamada, Shintaro Takai and Yoichiro Ichimaru as Independent Officers with the Tokyo Stock Exchange, Inc. and the Nagoya Stock Exchange, Inc. as stipulated by provisions of the said Exchanges. If their reelection is approved, the Company plans for their appointment as independent officers to continue.
- 7. Meyumi Yamada, Shintaro Takai and Yoichiro Ichimaru are currently Outside Directors of the Company, and their terms of office as Outside Directors of the Company will be four years, three years and two years, respectively, at the conclusion of this meeting.
- 8. At JAPAN POST INSURANCE Co., Ltd., where Meyumi Yamada has been an Outside Director since June 2017, cases involving contract transfers, etc., were discovered during her tenure that may have resulted in disadvantages contrary to customer wishes, and on December 27, 2019, the said company received an administrative penalty from the Financial Services Agency of Japan based on the Insurance Business Law and other relevant laws and regulations. She has been fulfilling her duties by regularly giving suggestions based on compliance with laws and regulations, as well as actively giving suggestions and expressing her opinions for investigating the cause, preventing recurrence, and improving the company's internal culture after the relevant cases were found.
- 9. Although Meyumi Yamada's name in the family register is Meyumi Yamada, her name is written as "Meyumi Yamada" as above because of her high fame and she will be referred to in the same manner hereinafter.